

Avancie's cookie policy

Effective date: September 5, 2023

Update: January 5, 2024

As a company incorporated and domiciled in the Canadian province of Quebec that collects personal information using technology that includes functions that allow the identification, location or profiling* of the individuals concerned, Avancie must, beforehand, inform the individuals concerned (1°) of the use of such technology; and (2°) of the means available to activate the functions that allow identification, location or profiling. The information on this web page is intended to meet this requirement.

(*The term "profiling" refers to the collection and use of personal information to assess certain characteristics of an individual).

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Introduction

Avancie's sites use **cookies** to distinguish one user from other users of its sites. This helps Avancie provide a good user experience and allows us to improve our sites.

A cookie is a piece of information that is sent by an Avancie server to a browser when a user visits an Avancie site, and that can be retrieved by the server on subsequent visits. Cookies contain information that is transferred to the visitor's computer storage medium.

Types of cookies

Avancie uses the following cookies:

- **Strictly necessary cookies.** These **are** cookies that are necessary for the operation of Avancie sites. These include, for example, cookies that allow you to log in to secure areas of the Avancie sites, use a shopping cart or use electronic billing services.
- **Analytical or performance cookies.** These types of cookies allow companies to evaluate the overall performance and usability of their websites. Concretely, these cookies can track the time spent by Internet users on the website, determine if they find the information they are looking for or if they ignore certain parts of the site or if activity is abnormally high in other sections of the site.
- **Functionality cookies.** They enable the use of certain features such as sharing website content on social media platforms, collecting comments and other third-party features.

- **Targeting cookies.** These cookies record a user's visits to the sites, the pages they have consulted and the links they have followed. Avancie uses this information to make its sites and the advertising displayed on them more relevant to each visitor's interests.

List of witnesses

You will find more information about the different cookies that Avancie uses and the purposes for which Avancie uses them by means of the widget used by Avancie for consent to cookies.

Third person cookies

Please note that the following third persons may also use cookies, over which Avancie has no control. These named third persons may include, for example, advertising networks and external provider of services such as web traffic analysis services. These third person cookies are likely to be analytics cookies or fulfillment cookies or targeting cookies: Google Analytics, Microsoft Clarity.

Avancie does not share information collected by cookies with third persons.

Accept or reject

You can choose which analytical, functionality and targeting cookies Avancie can install using the widget used by Avancie for cookie consent.

However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access Avancie sites or portions thereof.

Cookie expiration

Cookies are divided into two categories: session cookies and persistent cookies. A temporary cookie is automatically deleted when you close your browser, while a persistent cookie remains active until its expiration date or until you choose to delete it. Expiry times are determined by the cookies themselves; some can deactivate within minutes, while others remain active for several years.